tm**forum**

Defining and designing digital ecosystems with your clients

Client needs have grown in complexity as digital business models have come to the forefront. Now more than ever, consultants and integrators need to be prepared to accelerate definition and delivery of new products and services through digital ecosystems and platform-based businesses models. Co-creating these end-to-end solutions with your clients and getting to a well-defined, agreed upon scope can be time consuming and high risk. Add into the mix the multiple stakeholders, partners, internal relationships and data shares and the picture becomes very complicated.

Your challenges

Business models:

- Defining and maximizing your client's value in ecosystem opportunities
- Untangling complex ecosystem products and services that require input from multiple internal and external parties
- Optimizing the roles of multiple stakeholders in new opportunities

Bridging the business and IT gap:

- Communicating clear business requirements and project scope for ecosystems
- Capturing perspectives of multiple stakeholders in reasonable timeframes

Time to market:

- Enabling your clients to keep up with market speed
- Providing clear information to clients that enables rapid decision making

Client relationships:

- Complexity of ecosystems means exponential complexity in working with clients
- You are constantly reworking project scope with your clients as new decisions are made around business models

As a result of these challenges:

- Your clients are missing business opportunities
- You need to spend extraordinary effort to capture your client's needs
- You struggle to reduce errors in IT/implementation handovers from the business team

The solution is CurateFx:

Define business scenarios, ecosystems, products and services

Co-create new business models through the built-in methodology, best practice guidance and visualization tools that accelerate the capture of your client's concepts

Design with the power of proven TM Forum blueprints behind you

Clearly define the roles of ecosystem stakeholders and map their multi-faceted relationships with the Ecosystem Designer purpose-built interface
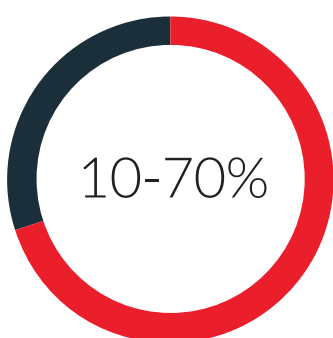
Scope your project using proven Frameworx models

Industry leading Frameworx and Open APIs are integrated into the tool, allowing IT and business to clearly capture and assign ownership of requirements
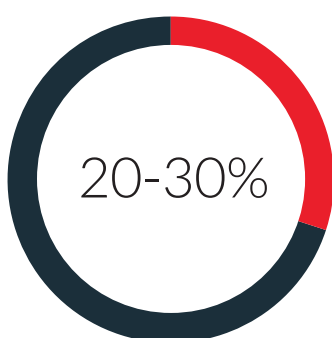
Collaborate inside and out

The key to effective collaboration is flexibility which is why our tool can be used simultaneously by your team and your client including stakeholders outside of your client's organization
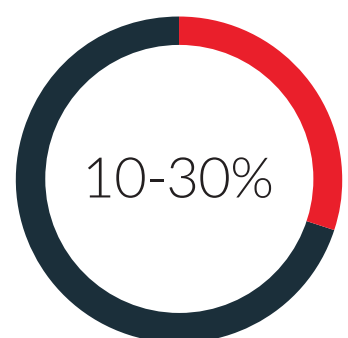
Potential value to your company: (Industry verified)

10-70%

Faster ecosystem definition

20-30%

Reduction in time to agreement among stakeholders

10-30%

Decrease IT rework by clearly defining requirements

Data aggregated from a survey of companies that have used CurateFx within their Catalyst projects

LET'S TALK